

Community Survey Results

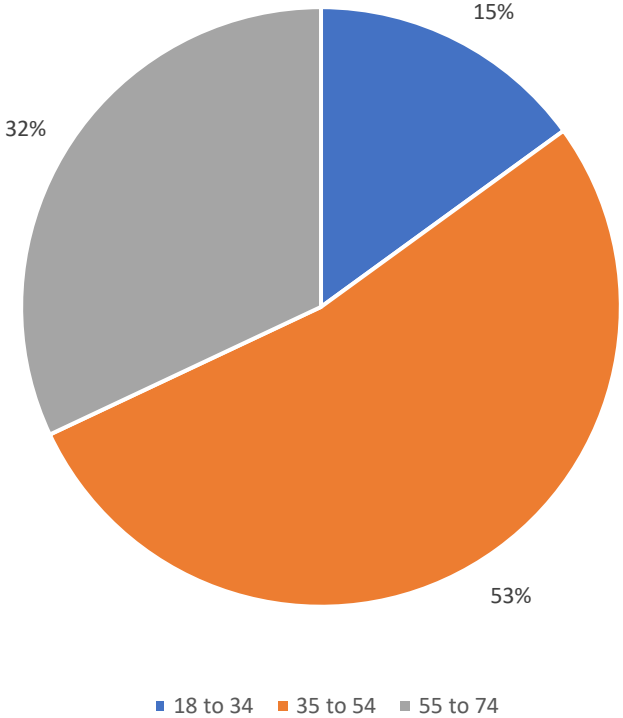


United Way of **SOUTHEAST MISSOURI**

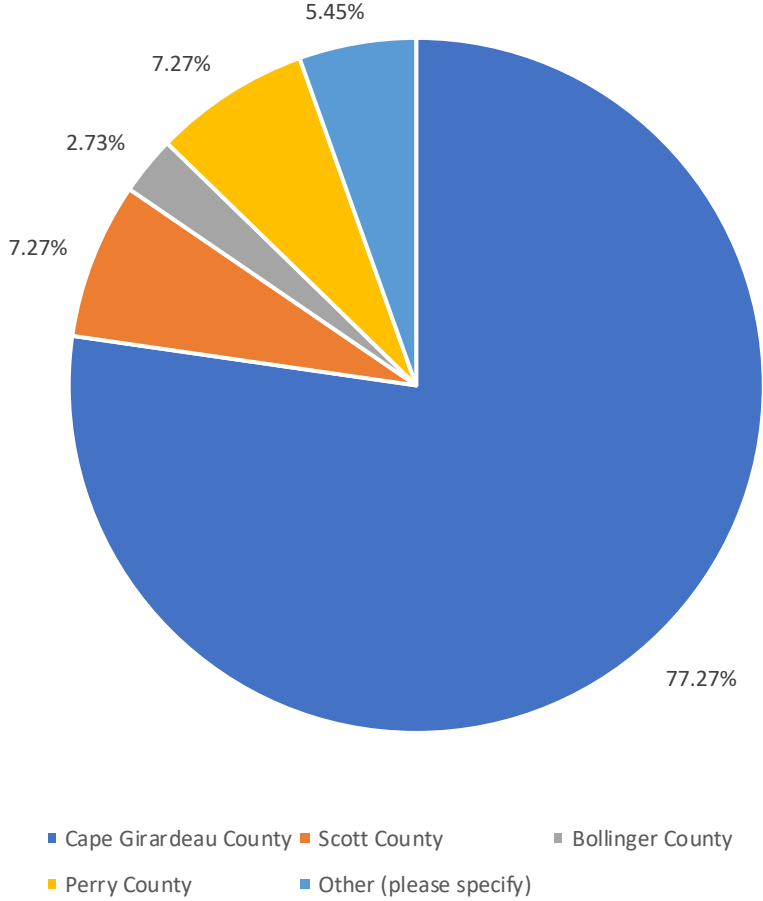
Demographics of Participants

- Age Range
 - 15% aged 18-34
 - 53% aged 35-54
 - 32% aged 55-74
 - No participants 18- or 75+
- County of Residence
 - 77.27% Cape County
 - 7.27% Scott County
 - 7.27% Perry County
 - 2.73% Bollinger County
 - 5.45% Other

Age of Participants



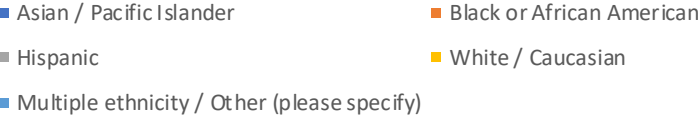
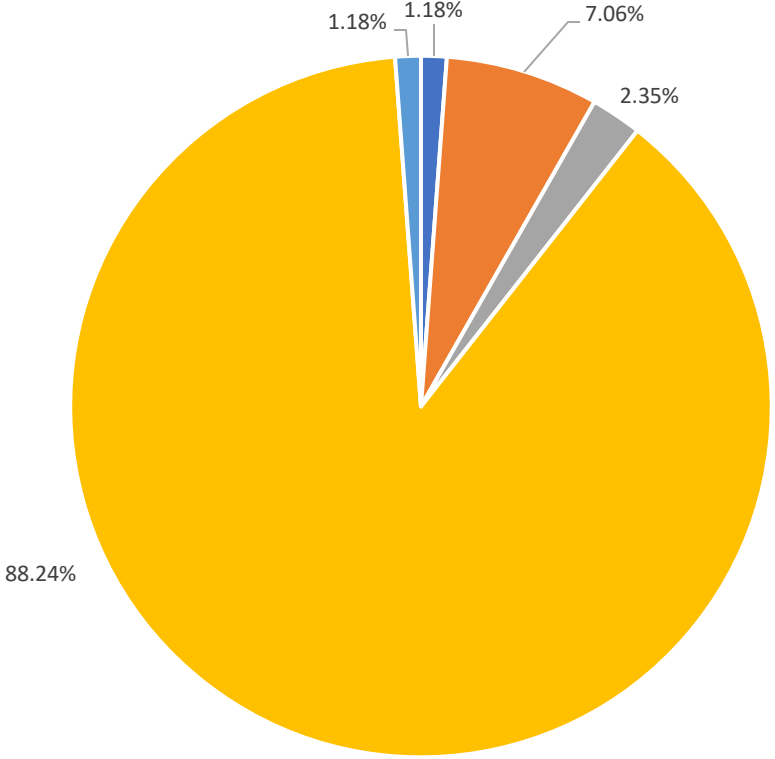
Residence of Participants By County



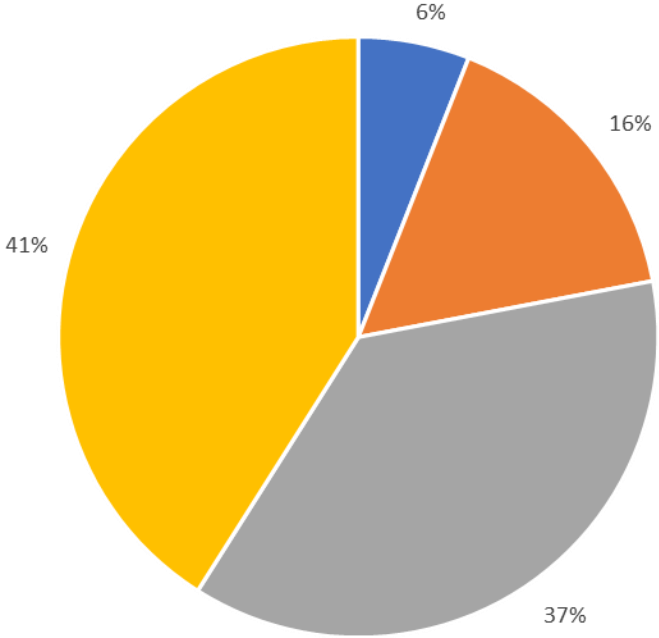
Demographics Cont.

- Race/Ethnicity
 - 88% White/Caucasian
 - 7% Black/African American
 - 2% Hispanic
 - 1% Asian/Pacific Islander
 - 1% Multiple ethnicity/other
- Household Income
 - 6% - Less than \$20,000
 - 16% - \$20,000-\$49,999
 - 37% - \$50,000-\$99,999
 - 41% - \$100,000-or more

Race/Ethnicity of Participants



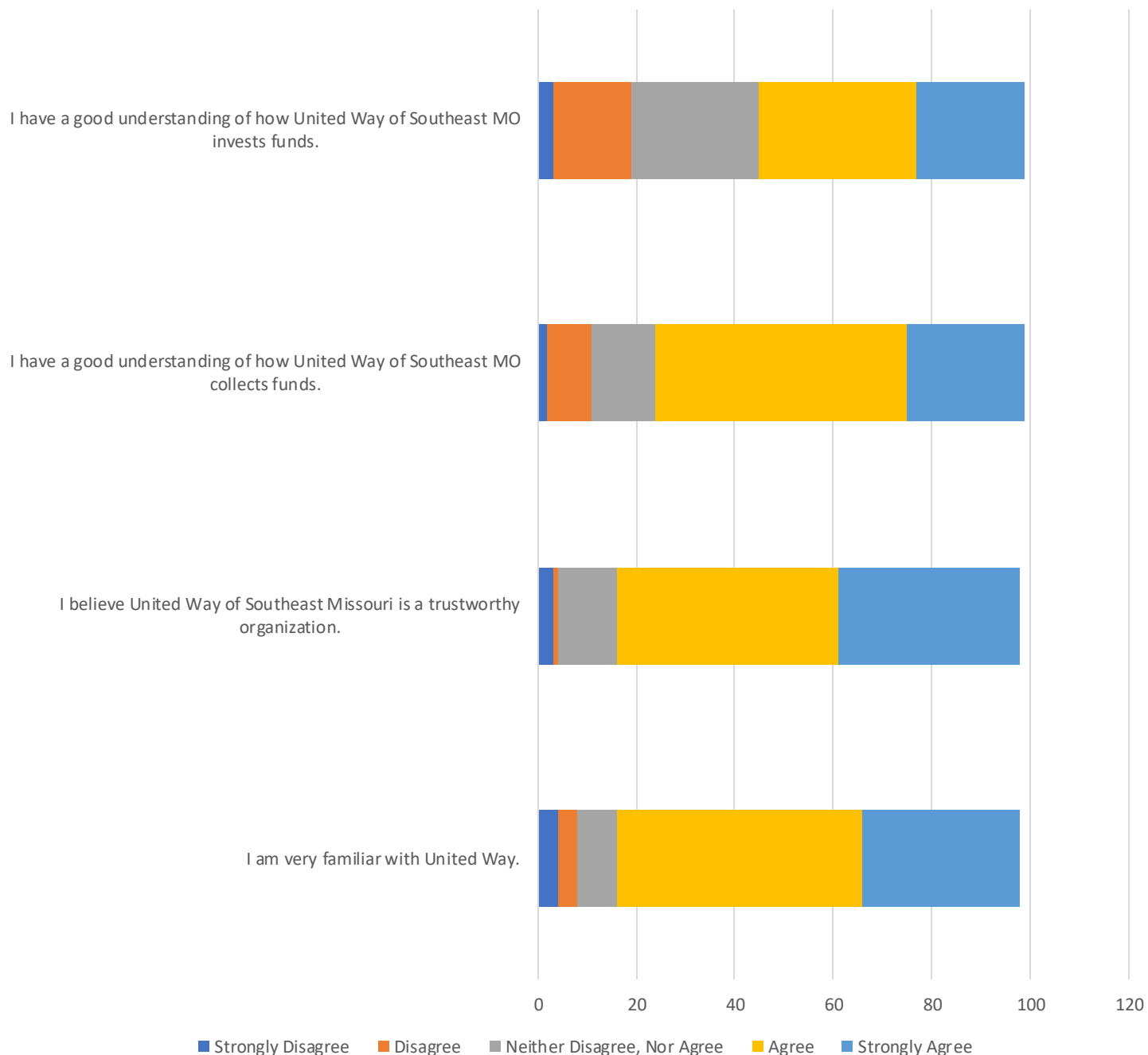
Household Income of Participants



Familiarity with UWSEMO

- 66% of participants want more information regarding how UWSEMO allocates funds
 - How UWSEMO collects funds
 - Who our current partners are and how partners are chosen
 - How much money is allocated to partners vs admin costs
- 17% of participants want to know how to get more involved

Familiarity With UWSEMO

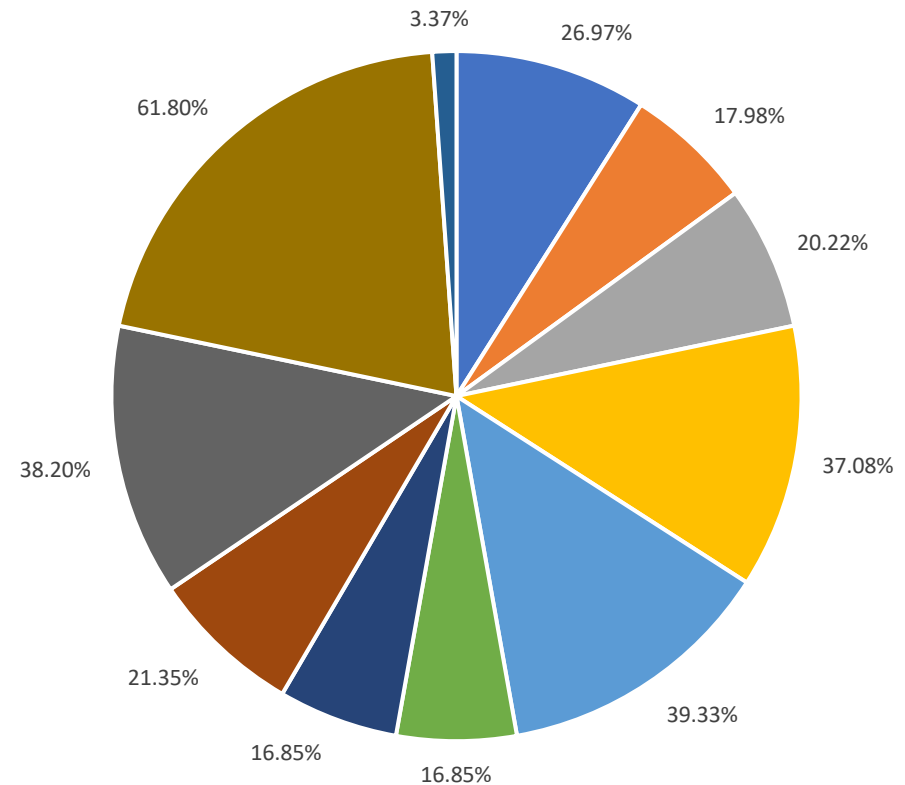


Needs in the Community

Education

- **Life skills for students (62%)**
- **Mental health**
 - **Mental health professionals in schools (39%)**
 - **Trauma training for educators (37%)**
- **Basic Needs (food, school supplies, clothes, etc.) (38%)**

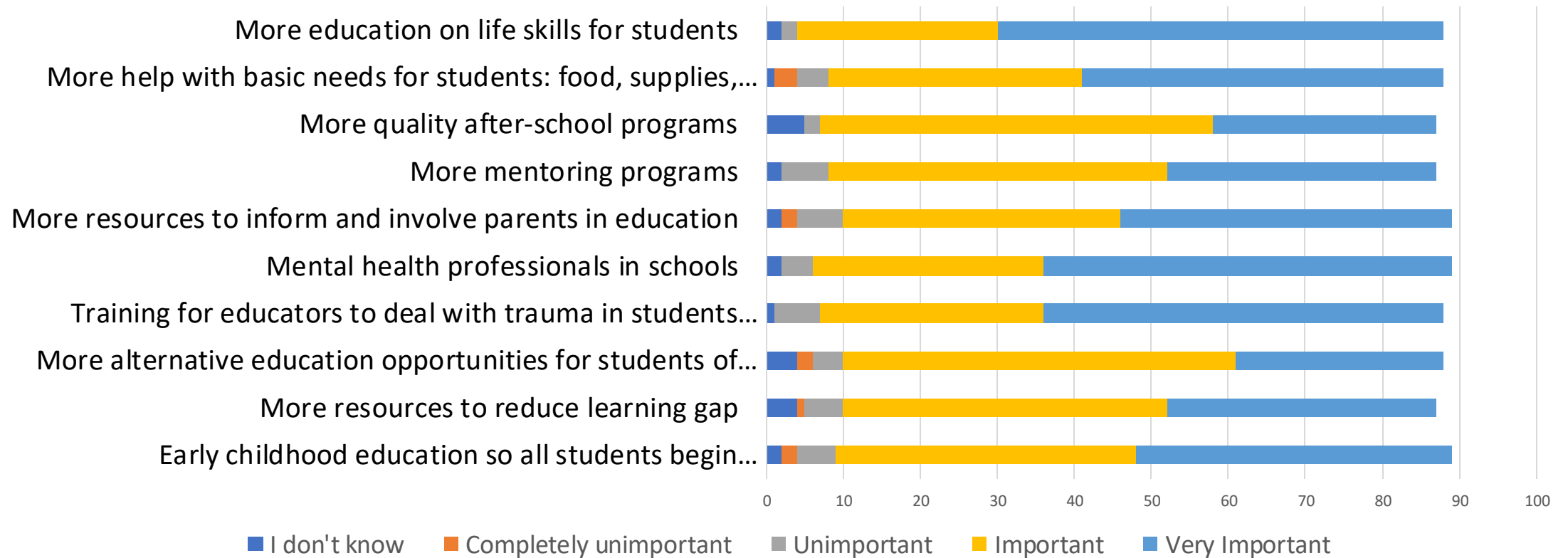
Most Pressing Education Needs



- Early childhood education so all students begin kindergarten-ready
- More resources to reduce learning gap
- More alternative education opportunities for students of all ages
- Training for educators to deal with trauma in students (mental, emotional, physical)
- Mental health professionals in schools
- More resources to inform/involve parents
- More mentoring programs
- More quality after-school programs
- More help with basic needs for students: food, supplies, clothes, etc.
- More education on life skills for students
- Other (please specify)

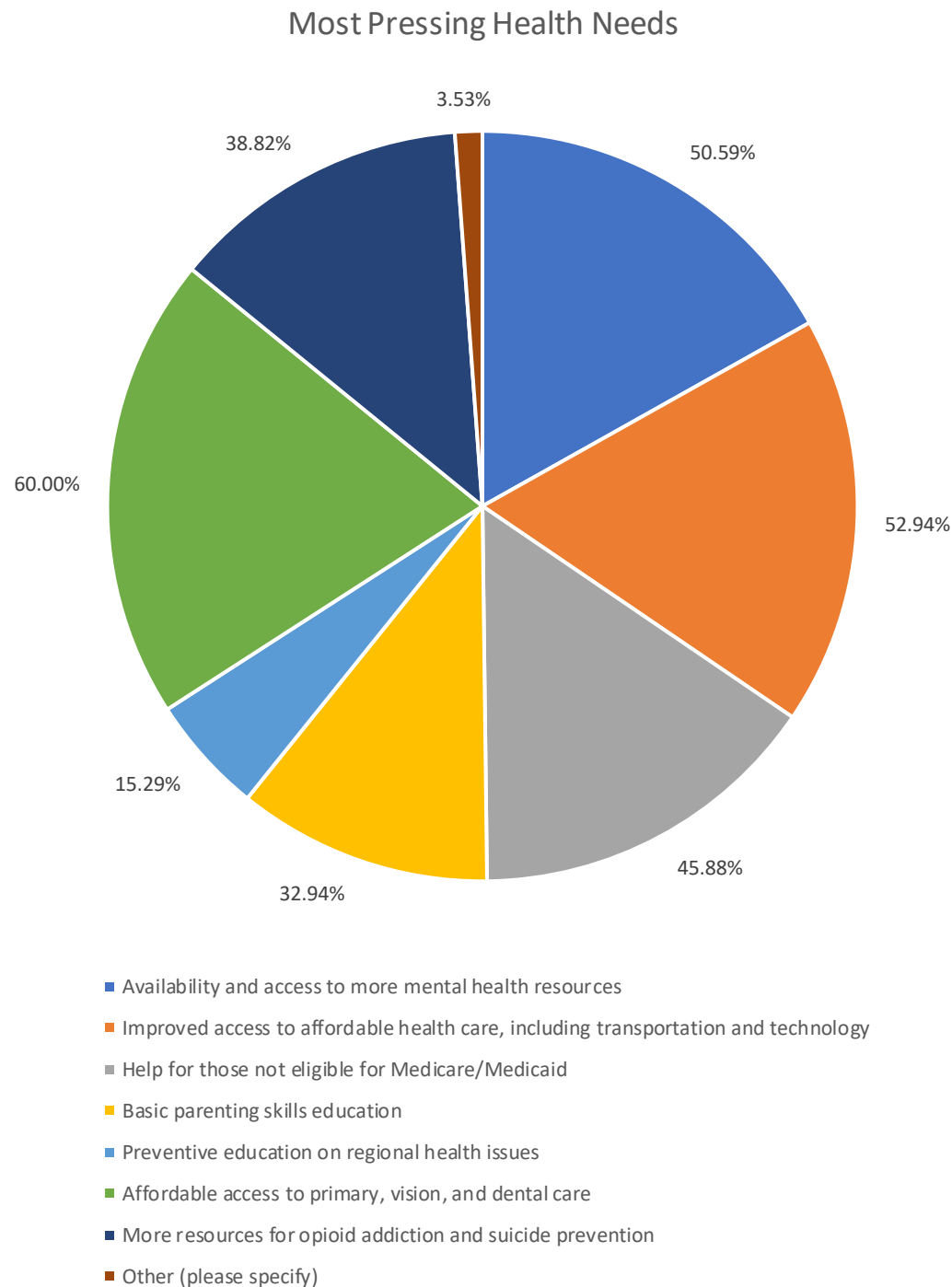
Education

Importance of Education Needs



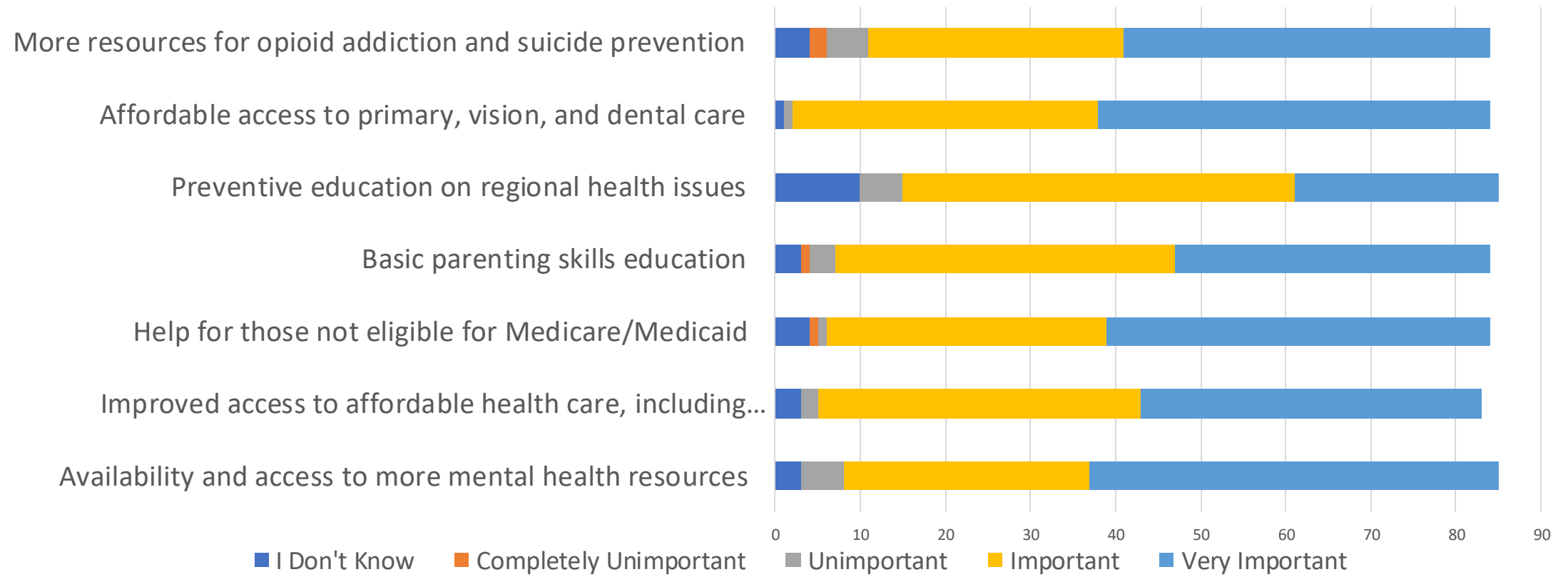
Health

- Affordable access to primary, vision, and dental care (60%)
- Improved access to affordable healthcare, including transportation and technology. (52.94%)
- Availability and access to more mental health resources (50.59%)
- Help for those not eligible for Medicare/Medicaid (45.88%)



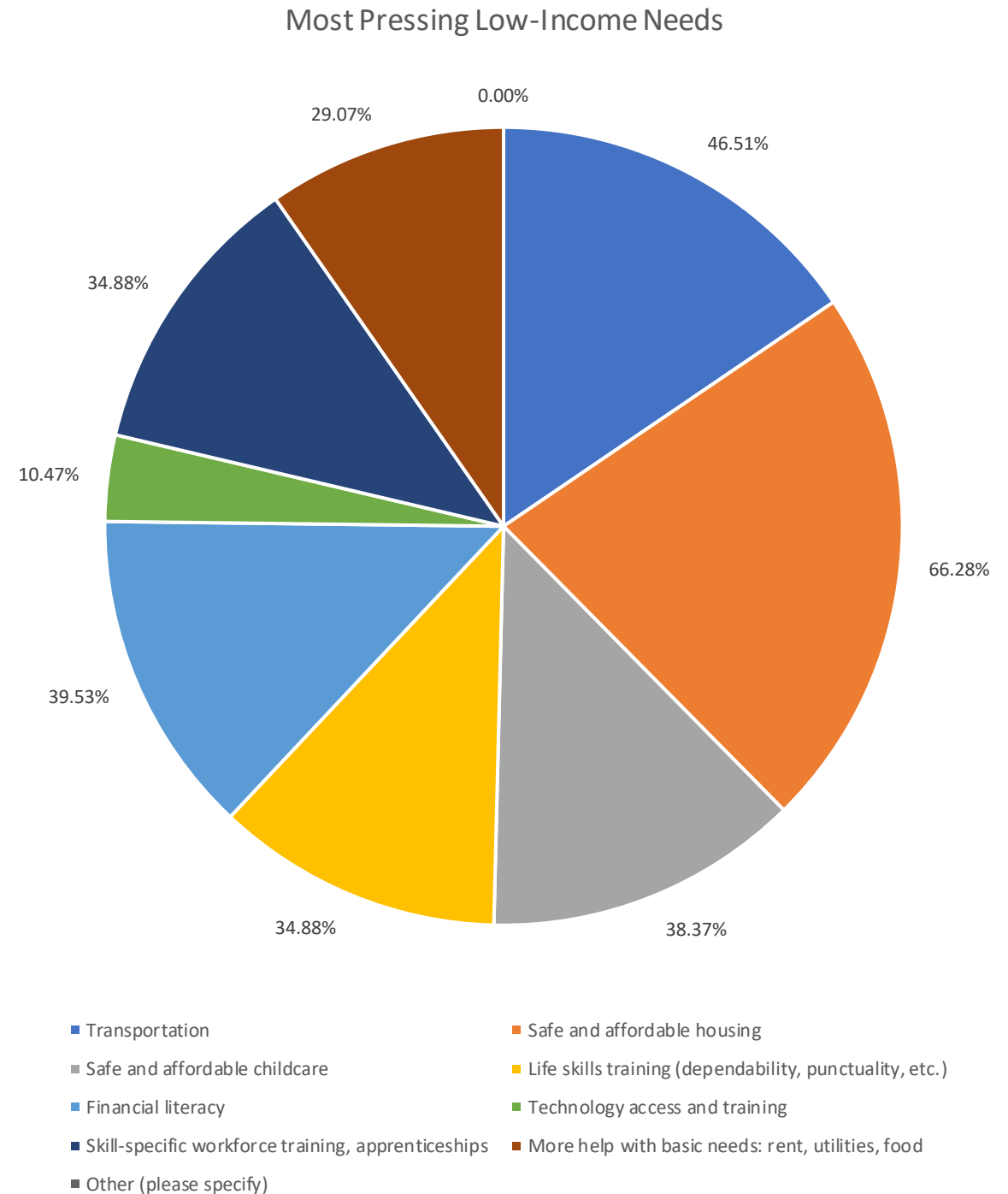
Health

Importance of Health Needs



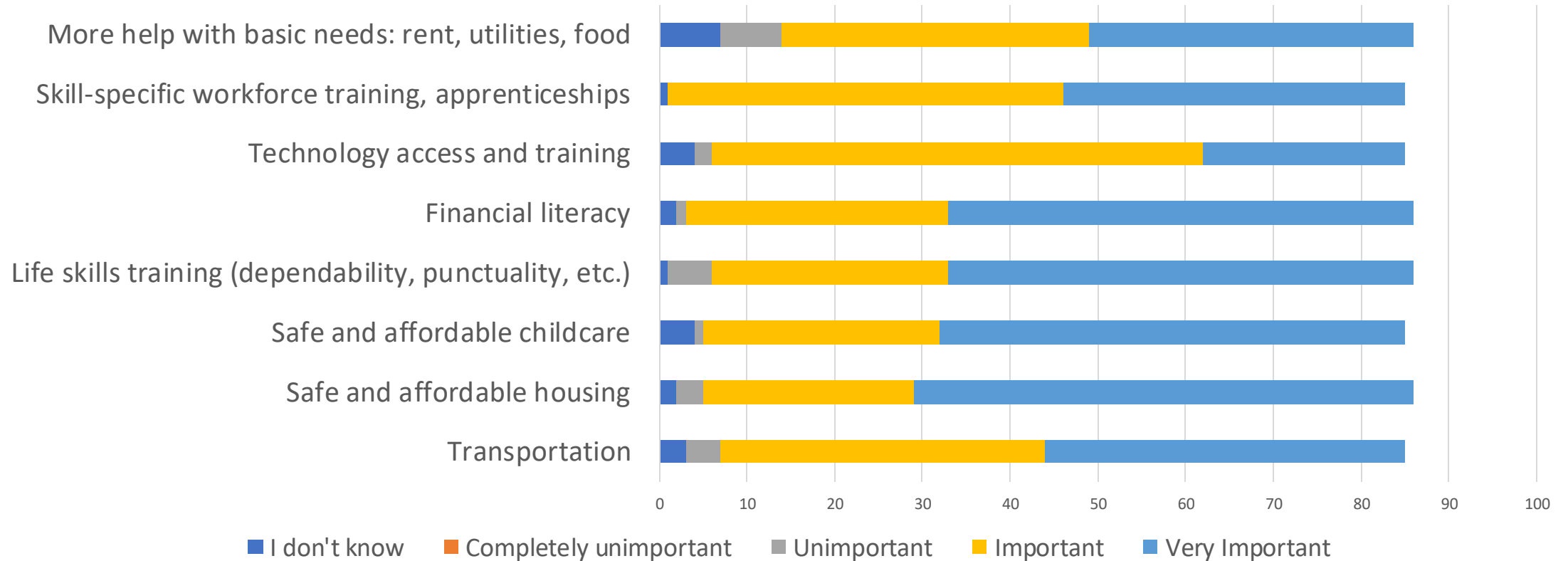
Income

- Safe and affordable housing (66.28%)
- Transportation (46.51%)
- Safe and affordable childcare (38.37%)
- Training/Mentorship
 - Financial literacy (39.53%)
 - Life skills training (dependability, punctuality, etc.) (34.88%)
 - Skill specific workforce training, apprenticeships (34.88%)
- Basic needs (29.07%)



Income

Importance of Low-Income Needs



Limitations of This Study

- Survey distribution methods
 - Online
 - Print and mail to return
- Income data is skewed to the upper end
 - Average median income for region is \$45,000 - \$55,000
- Lack of individuals under 18 or over 75 completing the survey
- Omission of education level and gender identity as questions
- Limited responses from Scott, Perry, and Bollinger counties
- Note: The following data gathered is representative of our region
 - Race/ethnicity
 - Household size

Assessment of Needs

- A renewed need for educating the public regarding UWSEMO mission and allocations process.
- Numerous social determinants of health (SDOH); all encompass and reinforce our commitment to Education, Income Stability, and Health (EIH):
 - **LIFE SKILLS:** Financial literacy, job readiness training for students and adults.
 - **RELIABLE TRANSPORTATION:** Residents need help getting to work, medical appointments, school.
 - **AFFORDABLE & ACCESSIBLE MENTAL & PHYSICAL HEALTHCARE:** Impacts ability to work, attend school, which impact stability and economy
- Ongoing assistance with basic needs.

UWSEMO Next Steps

- Share data
 - Volunteers, Donors, Community
 - Newsletter & Social Media
 - Southeast Missourian
- Marketing
 - Increase communication regarding our process
 - Increase communication about resources for basic needs
- Explore Possible Solutions & Partners
 - CTA
 - CTC
 - City Leaders
 - Schools
 - Service organizations in/out of UWSEMO network
- Identify Viable Solutions
- Invest in programs that support these needs for 2022-25 cycle