

## Leadership UNITED

### Overview

The purpose of Leadership UNITED is to help future leaders in Southeast Missouri to understand the relationship between a strong economy and a strong community. Participants will develop a greater understanding of area need and be better prepared for the role local leaders must take in strengthening the health, education, and financial stability of everyone.

All sessions are from 4-6 p.m., except April; locations may vary.

**9/19 September: Get on the Bus Live United Tour:** Visit 6-8 UWSEMO partners to gain a better understanding of need in our community, how it is being addressed, and how you can help.

**10/17 October: Strengthening Our Community (SOC) Planning:** Review what you know with a United Way 101 presentation. Divide into teams to select a need identified from the Live United Tour and develop a project to address it.

**11/21 November: Marketing U:** Learn from area leaders how to develop your personal brand, market yourself with meaning, and network to accomplish personal and professional goals. Leave with Don Clifton's StrengthsFinder 2.0 book to complete quiz and bring results to next meeting.

*(December Break)*

**1/16 January: Learning to L.E.A.D.- Leadership Exploration and Development:** Review your strengths from the Don Clifton's StrengthsFinder 2.0 book. Discuss with a panel of community leaders about how they use their strengths in the workplace. They also will share their approach to leadership, how they face and overcome challenges, discuss leadership books and styles, and help you to identify yours.

**2/27 February: Call to Order - Board Roles & Responsibilities:** Brief overview of board roles & expectations, Roberts Rules, then observe a UWSEMO board meeting.

**3/19 March: Networking @ The Next Level - Leadership UNITED Graduation:** Apply what you have learned at a professional mixer: Give presentations on SOC Projects, meet our sponsors, UWSEMO board members, other key volunteers, and area professionals.

**4/23 April, 11:30-1:00: UWSEMO Community Celebration & Recognition of Leadership United Graduates**