

## May 17, Towers South: #GiveorGo Over the Edge!



### How Big is YOUR Courage?

Many of you have heard the news of our Over the Edge event happening May 17th at Towers South on the beautiful campus of Southeast Missouri State University. Now is the time to get involved—even if you're a big chicken!

[Details and FAQs](#) (Frequently Asked Questions) about the event are on our website, Edgers are beginning to [register](#) and raise funds, and we have created a [Signup](#) for the many volunteer activities during the event.

If you are interested in **becoming an Edger** we are thrilled! Please follow this link to the [Over the Edge Fundraising Platform](#) and register to rappel as an individual or create your own team of six. Each Edger will be tasked with raising a minimum of \$1,000 to qualify to go Over the Edge on the day of the event. Don't be intimidated by this number! When you break it down, you only need 20 friends donating \$50 each or 10 at \$100. We have many tips, best practices, and ideas to help you from now until May 17th. We even have a webinar to share with you once you sign up with all sorts of fundraising tips and tricks to help you reach and exceed your goal!

We also have many [volunteer opportunities](#) for all ages. We need help with set-up and tear-down, grounds activities, hospitality, and registration. If you can't give of your time, we encourage you to donate to an Edger or team. Everyone who donates \$100 gets access to the Chicken Coop for free event-day refreshments and raffle drawings. Or just come watch the fun and experience the vicarious thrill of fundraising!

Over the Edge is a unique and very public opportunity to demonstrate your organization's commitment to helping our community. Please email [Elizabeth Shelton](#) or call 573-334-9634 to inquire about **sponsorship opportunities**.

For those of you following our social media, we hope you will look for and possibly even participate in our **#GiveorGo** challenge. If you get 'challenged by an Edger,' to Give or Go, either GIVE to the Edger's fundraising platform or GO Over the Edge! Either way, we ask you to keep the #GiveorGo challenge moving by challenging 5 of your friends to Give or Go. Rumor has it that SEMO President, Dr. Carlos Vargas, will go Over the Edge and participate in the challenge.

**Mark your calendars to attend. You won't want to miss this exhilarating event!**

### Community Celebration!

Be sure to join us April 11th from 11:30-1:00 for our Community Celebration! We will celebrate our 2018 campaign and the success of our network, and



present awards to our volunteers and workplace partners. Location is pending.

## Funded Partner Meeting



On Thursday January 17th we held our quarterly meeting of Funded Partners. This is when we share our news and give our partners an opportunity to discuss changes, challenges, and wins within their programs. Much collaboration and networking occurs at these meetings that benefits our citizens.

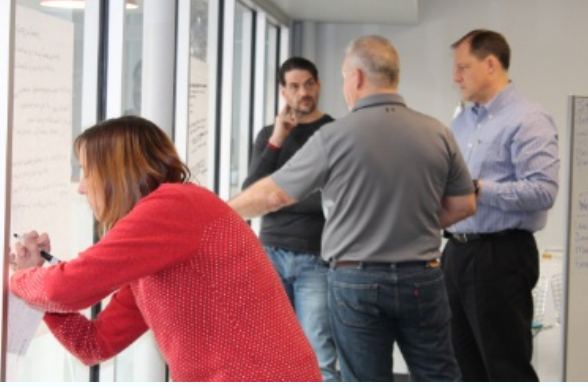
In addition to sharing Over the Edge information, we updated them on our timeline for the next six months. Our Community Investment Committee will meet in a few weeks to review our online grant application. Their recommendations will be reviewed by our board with the goal of opening the application in March to any organization interested in seeking funding from UWSEMO that falls within our geographical footprint and commitment to Education, Income, and Health.

In April we will review and score grant applications and will need volunteers to help. Every application is reviewed by three volunteers so that no request can be skewed for or against being funded. Since the application is online, this can be done from your home computer or with a laptop from the comfort of your couch. Look for a signup request in next month's newsletter.

Once our partners are identified in May, our goal is to spend the next year gathering information, video footage, and personal stories on the programs United Way invests in. We want to help our Funded Partners tell our donors and community how they are using United Way funding to help those in need and change lives throughout Southeast Missouri.

## Board Retreat





We are extremely fortunate to have an amazing Board of Directors who voluntarily give us so much time, including dedicating last Friday morning to attend our annual Board Retreat. In attendance were Adam Lorenz, Adrienne Henry, Brandy McIntire, Jack Geissinger, Jane Meyers, Maureen Hodges, Quantella Noto, and Timothy Woodard. The goal this year was to revise our Strategic Plan, identifying key opportunities and initiatives for the next 3-5 years. .

Dan Prater, with the Center for Nonprofit Communication and BKD Consulting, walked us through prioritizing our goals while allocating responsibilities to employees and board members. After many small groups, charts, and explanations our board is already being put into action! There are many exciting things happening with United Way of Southeast Missouri in this new year. We're glad you are a part of it!

## New Year's Resolution #1: Volunteer!

**People who volunteer are happier and healthier--good goals for 2019!**



### Go Over the Edge for Southeast Missouri!

Need more information on how to help as a volunteer, donor or Edger? Many links to information are in the first article of this newsletter and on our [website](#).

Contact **Raechel** with questions.



### Voices for Children needs CASAs!

More than 350 children in the 32nd Judicial District we serve are in foster care due to abuse or neglect. Become a Court Appointed Special Advocate and change a child's life--and yours, too!

Contact **ehillis@voicesforchildrensemo.org** to learn more.



### Read to Succeed Needs Readers!

Volunteers are needed to read one-on-one with a student in grades K-4 for our early literacy program in Cape Girardeau and Scott City. The second-semester session just began; various days and times are available.

Contact **Robin Koetting** to learn more!



### Jackson Senior Center Needs Drivers!

**O.A.K.S. Center of Jackson**

OLDER ADULTS KEEP SERVING

**Jackson Senior Center**

The Jackson Senior Center is looking for volunteers to help with meal delivery and dish washing. Volunteers are needed all days of the week for various times.

Contact **Janet Hitt** at 573-243-4241 to learn more!

Thank You 2018-2019 Corporate Investors!

**P&G**



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United Way of Southeast Missouri | 573-334-9634 | [www.unitedwayofsemo.org](http://www.unitedwayofsemo.org)

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