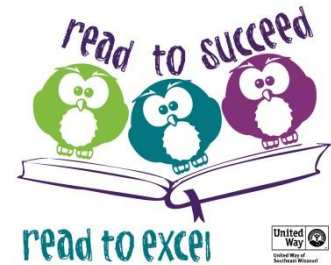




United Way of  
Southeast Missouri

## Read to Excel Sponsorship Opportunities



**Read to Excel** is a volunteer-supported literacy program that targets older elementary students reading one year or more behind their peers. It is modeled after Read to Succeed, which supports beginning readers in kindergarten and first grade. Read to Excel was launched in 2017 with funding from a DeltaCorps grant from the Delta Regional Authority. DeltaCorps and all of its funding have been eliminated. United Way of Southeast Missouri seeks organizations to continue the support of this critical literacy program in the Cape Girardeau public elementary and middle schools. Our results are impressive. In the first semester of the program:

- **61%** of participants met their growth goal for the entire school year in just the first semester.
- **65%** of participants increased scores by at least one grade level, enabling many to catch up with their peers mid-year.
- Teachers observed notable increases in reading fluency and confidence.

Will your organization sponsor a literacy program for students who need it most?	
\$2,500 per school 1 session per day per school year	Provides a site coordinator to recruit, schedule, train, and manage volunteers to tutor up to 8* students from each grade 2-4. Up to 24* students will receive 1:1 tutoring for 30 minutes 4 days a week for an entire school year.
\$5,000 per school 2 sessions per day per school year	Provides a site coordinator to recruit, schedule, train, and manage volunteers to tutor up to 16* students from each grade 2-4. Up to 48* students will receive 1:1 tutoring for 30 minutes 4 days a week for an entire school year.
\$1,500 for CMS Per school year	Provides a site coordinator to recruit, schedule, train, and manage volunteers to tutor small groups of Tiger Book Club students in grades 5 and 6, each 2 days a week. Number of students served per grade ranges from 12-20*.

*\*Number of students served depends on number of volunteers willing to help; totals may vary.*

In addition to knowing you are changing lives by helping students master this critical life skill, your organization will receive:

- Co-branded recognition with United Way at the school of your sponsorship
- Recognition in United Way's social media and email
- Sponsor mention in presentations about the program
- Mention in written articles and materials about the program
- Ongoing volunteer opportunities for your stakeholders
- The heartfelt thanks of children, parents, educators, and United Way staff and donors.