

United Way of
Southeast Missouri



**NEWS RELEASE
FOR IMMEDIATE RELEASE**
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FREE BACK TO SCHOOL FAIR JULY 18!

Cape Girardeau – The second annual Back to School Fair will be held Tuesday, July 18th, from 10 a.m. to 3 p.m. at the Tiger Field House located in the Cape Girardeau Junior High School, 205 Caruthers Avenue. Although the fair is being held in Cape, families with students in Pre-K through 12th grade from all area schools are invited to attend.

The Back to School Fair is a collaborative effort of United Way of Southeast Missouri, The Salvation Army, Cape Girardeau Public Schools, ABC Today/Big Brothers, Big Sisters, the Urban Kids Project, and many nonprofits and businesses in the area. In addition to providing registration for free school supplies, the fair will offer many resources for families, including free immunizations, dental screenings, and health insurance counseling. Free hotdogs, pizza, chips, and ice cream will be provided along with many fun activities for all ages. Various door prizes and items will be given away, such as baby wipes, school supplies, and coupons for haircuts.

Last year's event served more than 900 families around Southeast Missouri and allowed for over 300 students to register for free supplies. "The students and families don't have to worry about how they're going to afford to get their supplies," said Carolyn Thomas, Cape Girardeau Public Schools District Social Worker. "While some students came and said thank you, our staff saw many of them start the year out with a boost of confidence."

Those interested in helping package school supplies collected for students are encouraged to come to the Salvation Army on Sunday, August 6th and Monday, August 7th between 1:30-5:30 p.m.

Attendees are encouraged to park in the Middle School and Junior High parking lots, on the streets and at Grace Methodist Church. Due to construction, volunteers and signs will be out to assist students and families on where to go. A promotional flyer can be downloaded from <http://www.unitedwayofsemo.org/Back-to-School-Fair>.