

*Graces Women's Leadership Council*

# DIAPER DRIVE

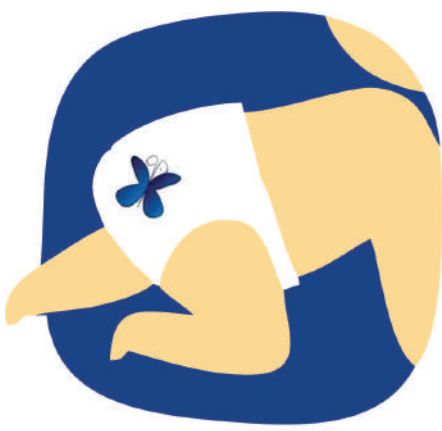
**PLEASE PLACE YOUR  
DIAPER DONATIONS  
HERE**



**NO LATER THAN**

**NOVEMBER 30TH, 2015**





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# DIAPER DRIVE

## Fact Sheet

### The Need

As the cost of basic needs rises, many more families are facing the difficult choice between providing food and housing or diapers for their babies. In families that are struggling to make ends meet, babies often spend the entire day or longer in a single diaper. Without clean diapers, babies are too uncomfortable, and sometimes too unhealthy, to play and learn.

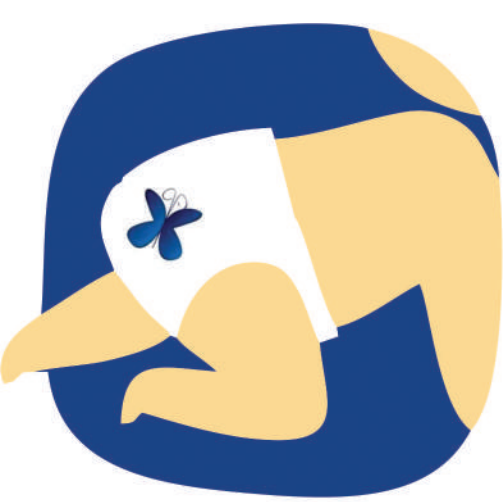
### Did You Know

- ~An adequate monthly supply of diapers costs \$100 per month or more.
- ~Infants need up to 12 diapers a day and toddlers need up to 8 a day!
- ~Diapers cannot be purchased with food stamps or WIC.
- ~Constant crying from being left in a dirty diaper for a prolonged time increases the likelihood of abuse.
- ~Infrequent diaper changes can lead to urinary tract infections, Hepatitis A, severe diarrhea and dehydration, viral meningitis or dermatitis.
- ~For health and sanitary reasons, most coin-operated laundromats do not allow washing cloth diapers.
- ~Most childcare centers require parents to provide a supply of disposable diapers.
- ~Experts say running out of diapers sparks a “domino effect” because it can cause a mother to miss work.

### How You Can Help

United Way is hosting a Diaper Drive to provide diapers to lower income families who struggle to make ends meet. Help babies start life healthy and ready to learn. Help us reach our goal of 5,000 diapers!





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## How to Conduct a Successful Workplace Diaper Drive

### Set a Company Goal

Our company's goal is to collect \_\_\_diapers.

When conducting your company's Diaper Drive, keep in mind that an adequate supply of diapers can cost over \$100 per month.

### Choose the collection sites

Choose locations that are convenient for employees to drop off diapers.

Be creative with your drop off bins! Use bassinets, port-a-cribs, or a baby pool to collect diapers.

Label the drop off bins with the Diaper Drive Box Sign (included in your Diaper Drive Toolkit).

### Spread the Word

Send an email to all employees outlining why your company has chosen to participate in the Diaper Drive.

Distribute the Diaper Drive Fact Sheet (included in your toolkit) that includes many statistics to enhance your communications.

Display the Diaper Drive Poster to let employees know when and where to donate diapers.

Spread the word through your organizations internal newsletter, intranet, and bulletin boards.

### Deliver the Diapers

Please deliver your diapers to the United Way of Southeast Missouri (430A Broadway, Cape Girardeau) by November 30th, 2015.

